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IBM Rebus Vector Logo Free Download.. Designed in 1981 by Paul Rand for his Eye-Bee-M poster in support of the IBM THINK motto, the rebus used pictures to represent letters. This.. [Download](#)

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Description

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Designed in 1981 by Paul Rand for his Eye-Bee-M poster in support of the IBM THINK motto, the rebus used pictures to represent letters. This rebus is now an iconic part of our visual history and in the permanent collection at the Museum of Modern Art in New York. IBM rebus.

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